Rep Order#
 6866113
 Ver#
 1
 Status
 New
 Traffic Order# 6866113

 EC'd
 Yes

Printed: 10/23/2012 8:30 AM **Last Received:** 10/23/2012 8:02 AM

Showing Buylines: All Lines

Station KTNV-TV LAS VEGAS, NV

Advertiser ().OBAMA FOR AMERICA

Product BARACK OBAMA

Estimate# 2174

Buyer Maura Gilroy

Phone# Fax# Agency () GMMB

3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 95/101/2174

Flight Dates 10/24/2012 - 10/29/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

1 of 3

Salesperson Phone# 215-567-6005 **Salesperson FAX**# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 9,875 PLS CONFIRM ASAP THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	6A-7A	ACTION NWS@6AM<	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	2	SU	6A-7A	ACTN NWS SU@6A	:30	\$300.00	10/28-10/28	1	1	1	\$300.00	
	3	W-F	12P-1P	THE CHEW	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	4	W-F	1P-2P	GENERAL HOSPITAL	:30	\$600.00	10/24-10/26	1	1	1	\$600.00	
	5	W-F	4P-5P	JUDGE JUDY	:30	\$450.00	10/24-10/26	1	1	1	\$450.00	
	7	F	8P-9P	SHARK TANK	:30	\$1,500.00	10/26-10/26	1	1	1	\$1,500.00	
	8	SA	5P-830P	NCAA FTBALL	:30	\$2,000.00	10/27-10/27	1	1	1	\$2,000.00	
	9	SA	830P-930P	ACTION NEWS SPECIAL	:30	\$1,500.00	10/27-10/27	1	1	1	\$1,500.00	
	10	SA	930P-10P	JUDGE JUDY	:30	\$1,000.00	10/27-10/27	1	1	1	\$1,000.00	
	11	W-F	1205A- 105A	KIMMEL	:30	\$300.00	10/24-10/26	1	1	1	\$300.00	

Rep Order# 6866113 Traffic Order# 6866113 Ver# 1 Status New EC'd Yes

10/23/2012 8:30 AM **Last Received:** 10/23/2012 8:02 AM

Rep Firm

Showing Buylines: All Lines

Printed:

Dates

10/29-10/29

10/24-10/26

) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Len

:30

:30

:30

Rate

\$300.00

\$450.00

\$275.00

Agency C/P1/P2/E 95/101/2174 10/24/2012 - 10/29/2012

Flight Dates **Hiatus Weeks**

1

1

Sales Office () PHILADELPHIA Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

1

1

Spots/Week # of Total Cost Total Daypart Weeks Spots ____ _____ 10/29-10/29 1 1 1 \$300.00

1

1

2 of 3

\$450.00

\$275.00

W-F9A-10A

) .OBAMA FOR AMERICA

Time

1205A-

105A

4P-5P

KTNV-TV LAS VEGAS. NV

BARACK OBAMA

Maura Gilroy

Day

Μ

Μ

2174

Buyline Comment: MORNING BLEND

Program

KIMMEL

JUDGE JUDY

---REPORT TOTALS---

Station

Product

Buver

Fax# LT

Phone#

Estimate#

Ln

12

13

14

Advertiser

Report Totals: 13 / \$9,875.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / \$9,125.00 Nov 12: 2 / \$750.00

Sales Totals: 13 / \$9,875.00 Station Totals: 13 / \$9,875.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$41,146 0 % KLAS 25% 15% KTNV 24% KTUD 0 % KBLR KSNV KVCW 1% KVMY 2% KVVU 33%

--- COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11

RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE

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3 of 3

) PHILADELPHIA

) ANJIE BRADY

Rep Firm

Sales Office (

Salesperson (

Station KTNV-TV LAS VEGAS, NV) GMMB Agency

Advertiser () .OBAMA FOR AMERICA 3050 K ST NW

WASHINGTON, DC 20007 BARACK OBAMA **Product** Agency C/P1/P2/E 95/101/2174 Estimate# 2174

Buyer Phone# Maura Gilroy Flight Dates 10/24/2012 - 10/29/2012 Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938

Hiatus Weeks

Fax#